

Greene County Business Leaders:

The best schools in the world, right here in Greene County! Just imagine how that would affect your business: a pool of the best possible employees; neighborhoods drawing parents focused on the best for their children; a thriving community seeking the best goods and services – yours.

The best schools in the world take the best teachers and classrooms in the world. The F.A.I.R. Foundation (Financing Alternative to Income-Tax Revenues) is focused on trying to achieve this through private (tax deductible) donations. We are linking the community to the classroom with a minimum of bureaucracy and using free enterprise principles to attract and keep the best teachers in the world. Of course, every business knows you need strong accountability to determine if you are producing the best return on your investments. The F.A.I.R. Foundation offers each of these.

As our website or brochure explains, we will raise funds from the community in order to reward teachers, support classrooms and invest to produce growing and perpetual support for them. We will measure teacher success and reward the top 10% of teachers in each school district with one third of the money raised each year. We will also provide one third of the money raised for classroom grants. Lastly we will invest one third of the funds with the Greene County Community Foundation. We will give 10% of the three year average back into teacher awards and classroom grants. The teacher recommendation form and the classroom grant application are on our website: www.FAIRFDN.ORG. You'll see they are simple and streamlined, just like you would want for your business.

As you know, the most successful companies aren't the ones who sell best, but the ones who serve best. We are offering you an opportunity to serve your community while benefiting your business. I've found that giving to our community does four things that have benefited my business. First, it breaks a grip of greed, which people can smell a mile away and avoid like the plague. Second, it builds a better community that attracts more potential clients. Third, in a positive light, it gets our name into the public's eye. Lastly, we all know that we reap what we sow. If we plant good seeds in our community, it will come back to us, even though that isn't really the reason we do it.

If you want to help our children and our community by supporting the F.A.I.R. Foundation, welcome. Here's how:

1. Sponsor Teacher Awards - \$500 minimum
2. Sponsor Classroom Grants -\$100 each
3. Sponsor your School District \$250 minimum
4. Sponsor all Greene County Schools - \$1000 minimum

How do you get your money's worth for your sponsorship? (Please remember that all the money is pooled and then split into the three areas mentioned above. You can designate a specific school district for any sponsorship except the Greene County Schools sponsorship. That money is split among all school districts.) At www.FAIRFDN.ORG you will see business sponsors in the following places:

1. Teacher Award Sponsor - At \$500 minimum you get: For one year, your Name/Logo/Website will appear on our website at the bottom of the home page as well as on our All Star Teacher Hall of Fame page as a sponsor for your specific school district.

2. Classroom Grant Sponsor - At \$100 each you get: for one year, your Name/Logo/Website will appear at the bottom of the Classroom Grant page with a Gold Star for each \$100 given. At \$500 minimum, your Name/Logo/Website will also appear under 5 (or max number given) specific grants that were given in your designated district that year. Your Name/Logo/Website will also appear at the bottom of the home page and we will Tweet announcing your support.
3. School District Sponsor - At \$250 minimum you get: for one year, your Name/Logo/Website will appear at the bottom of the home page under the specific school district you request.
4. Greene County Schools Sponsor - At \$1,000 minimum you get: for one year, your Name/Logo/Website will appear at the top of our home page as a Greene County Schools Sponsor, at the bottom of our home page as a Greene County Schools sponsor and listed as a sponsor on any emails we send out. We will also identify your company on our Facebook page and send a Tweet announcing your support.

Thank you for caring enough about our schools to read this “business approach” to helping make the best schools in the world. Hopefully, with your support, we will achieve what others have only hoped for.

Forms for business sponsorship – please use our online forms at WWW.FAIRFDN.ORG. Send info to info@fairfdn.org.

Teacher Award Sponsor - \$500 minimum

Name of business _____
Logo _____ (attach art work please)
Website _____
School District you want to support(if any) _____
Check/Visa _____

Classroom Grant Sponsor -\$100 each

Name of business _____
Logo _____ (attach art work please)
Website _____
School District you want to support(if any) _____
Check/Visa _____

School District Sponsor -\$250 minimum

Name of business _____
Logo _____ (attach art work please)
Website _____
School District you want to support _____
Check/Visa _____

Greene County Schools Sponsor -\$1000 minimum

Name of business _____
Logo _____ (attach art work please)
Website _____
Check/Visa _____